

Become an Event Sponsor and receive \$25,000 in Advertising!

As an Event Sponsor for this years 5th Annual
"Race Against Hunger", you will receive:

Print Media Logo on all print media buys including Visalia Times Delta, Weekly Shopper, Tulare Advanced Register, Your Health Monthly Magazine, and ROI reaching nearly every household in Tulare County, beginning in August.

POP (Point of Purchase): Logo on all posters, entry forms and displays at point of purchase entry packet locations in Tulare & Kings County.

10,000 plus Registration Entry Forms: at POP locations and sponsor locations

Race T-Shirt: Logo on 2500 T-shirts handed out to participants on Thanksgiving morning.

Visalia Times Delta WEB link to VEAC website (over 500,000 hits last year. Link to include VEAC race details and sponsors)

Banner recognizing sponsors at event site at the registration tent (100X60ft. tent) on Thanksgiving morning.

Event Sponsorship Donation

\$500.00-\$2,500

A monetary commitment appreciated by Oct. 1, 2009.

Become a Co-Sponsor and receive \$50,000 in Advertising!

**As the Co-Sponsor for this years 5th Annual
"Race Against Hunger", you will receive:**

Press Releases: Inclusion on all press releases beginning in August.

Print Media: Guaranteed second largest logo on all print media buys including Visalia Times Delta, Weekly Shopper, Tulare Advanced Register, Your Health Monthly Magazine, and ROI reaching nearly every household in Tulare County, beginning in August.

Radio with local station: Co-Sponsor mention on radio beginning in September

POP (Point of Purchase): guaranteed second largest logo on all posters, entry forms and displays at point of purchase entry packet locations in Tulare & Kings County.

10,000 plus Registration Entry Forms: Guaranteed second largest logo on 10,000+ entry packs available at POP locations and sponsor locations.

Race T-Shirt: Guaranteed second largest logo on 2500 T-shirts handed out to participants on Thanksgiving morning.

Visalia Times Delta WEB link to VEAC website (over 500,000 hits last year. Link to include VEAC race details and sponsors)

Banner recognizing co-sponsors at event site and at the registration tent (100x60ft. tent) day of event.

Co-Sponsorship Donation
\$5,000.00

A monetary commitment appreciated by Oct. 1, 2009.

